

# North Island Pride Society | Annual Report

*For the year ended June 30, 2018*

## **Incorporating as a Society**

2018 was a big year for North Island Pride Society! After three years of operating as an ad-hoc volunteer group, Sheldon Falk submitted an incorporation application to the BC government. We were formally recognized as a society on August 3, 2017.

## **Membership Launch**

Following preparation of the online membership portal on BigTent, the society officially opened membership to the public on March 26. The board has been moderately pleased with the BigTent platform as it allows free payment processing and document hosting. Unfortunately, on July 9 the board received notice that BigTent will close down operations permanently on December 31, 2018. The board is working hard to find a reasonable low-cost alternative.

## **SOGI 1 2 3 Organizing**

SOGI 1 2 3 is a set of resources and policies designed to ensure classrooms are supportive, inclusive learning environments for all students regardless of their sexual orientation, gender identity or expression. Society board members attended school board meetings and encouraged parents to show up to support SOGI 1 2 3. Despite opposition from a few vocal residents, a motion was passed by the school board on May 8, 2018 to support inclusive classrooms.

## **Official Recognition from the City of Campbell River**

Current board members have continued to work closely with city staff, Mayor Andy Adams, and city councillors to strengthen our relationship and keep lines of communication open for discussion and dialogue on how to better serve and support the LGBTQ2+ members of our community. Officiated by councillor Colleen Evans, the City of Campbell River officially proclaimed June 23rd, 2018 as *Campbell River LGBTQ Pride Day*.

## **Permanent Rainbow Crosswalk**

The City of Campbell River Mayor and Council voted this year to enforce a previously established but never enforced ban on non-standard crosswalks, which includes rainbow crosswalks. Reasons cited for this decision were the difficulty of deciding which interest groups should be allowed an installation, high installation and upkeep costs, vandalism, and the quick degradation of installations due to heavy vehicle traffic. While disappointing, the society is working with city staff and council to find creative alternatives for Pride next year.

## **Campbell River Pride Festival**

The Pride Planning Committee met on a weekly basis to organize the 2018 festival. The planning committee consisted of 4 directors and 4 committed volunteers. There

were a number of additional volunteers coordinated to assist with set-up and tear-down the day of the festival. In recognition of their hard work, we held a volunteer appreciation dinner & bowling post-pride.

This year's pride festival included an assortment of arts activities and workshops. There was a large community canvas with acrylic paints set out for public art engagement. We hosted a flower crown making workshop, which extended from a one-hour workshop to a 2.5 hour workshop due to high numbers of enthusiastic participants. The facilitator reported she is happy to return in future years and suggested getting more supplies either donated or bought as supplies ran short due to popularity. Face painting was provided by one of the volunteers.

Live entertainment included Drag King Adam Lamborghini from Nanaimo, the Arcana Belly Dance group from Cumberland, the Campbell River Juggling Club, a folk singer-songwriter, as well as a duo performing vocal harmonies from Denman Island.

Special guests included acting mayor Colleen Evans, MP Rachel Blaney, and Serena Patterson of the Affirm United Council of the United Church of Canada.

We had 19 vendors, including non-profit groups, service providers, queer and queer-friendly vendors, two food trucks, and a small number of businesses who were also sponsors of the festival. We are reaching our max capacity for vendors in Spirit Square and may need to consider a different layout or a larger space for future festivals. We had much more interest in sponsorship this year and were able to fill each of the sponsor levels we solicited.

Overall, the festival was well attended and saw between 300 and 400 attendees throughout the course of the day. While there is always room for improvement, many individuals expressed that this was the best festival we had put on to date.

### **Sandra Weames LGBTQ2 Advocacy Support Scholarship**

In partnership with Sandra Weames, North Island Pride established a scholarship fund and awarded its first scholarship. This first scholarship is sponsored by Sandra Weames and was created to support a graduating youth who identifies as an LGBTQ2 person or Ally, and has advocated for gender or sexual minority rights and acceptance in their school and community. The scholarship was awarded to a deserving Carihi graduate at the Carihi awards ceremony on June 28. The society plans to develop the fund to award more scholarships to LGBTQ2 advocates.

North Island Pride Society  
Income Statement  
Year Ended June 30, 2018

	<b>2017/18</b>
<b>Revenues</b>	
Membership Fees	
Individual Memberships	\$ 65.00
Family Memberships	\$ -
Corporate Memberships	\$ -
Membership Fees Total	\$ 65.00
Vendor Fees	\$ 185.00
Revenues Total	<u>\$ 250.00</u>
<b>Expenses</b>	
Events	-\$ 298.62
Merchandise	-\$ 340.00
Advertising	-\$ 30.00
Office Expenses	-\$ 30.03
Expenses Total	<u>-\$ 698.65</u>
<b>Operating Income</b>	<u>-\$ 448.65</u>
<b>Other Revenue</b>	
Donations	\$ 1,187.63
Sponsorships	\$ 500.00
Scholarship Contributions (restricted)	\$ 200.00
Interest Income	\$ 0.04
Other Revenue Total	<u>\$ 1,887.67</u>
Other Expenses	<u>\$ -</u>
<b>Net Income</b>	<u><u>\$ 1,439.02</u></u>

North Island Pride Society

## Balance Sheet

As at June 30, 2018

	<b>Total</b>
<b>Assets</b>	
Current Assets	
Cash	\$ 200.00
Chequing Account	\$ 1,239.02
Fixed Assets	\$ -
Assets Total	<u>\$ 1,439.02</u>
<b>Liabilities</b>	
Current Liabilities	
Accounts Payable	\$ -
Current Liabilities Total	<u>\$ -</u>
Total Liabilities	\$ -
<b>Equity</b>	
Retained Earnings	<u>\$ 1,439.02</u>
Total Equity	<u>\$ 1,439.02</u>
<b>Total Liabilities and Equity</b>	<u><u>\$ 1,439.02</u></u>